

RODEO
EDITION

The Coleman Journal

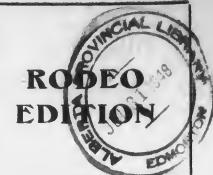
Most Effective Advertising Medium reaching the People of Town and District. The Journal goes into the Homes.

VOLUME 28, No. 4

THE JOURNAL, COLEMAN, ALBERTA

THURSDAY, JULY 29, 1948

\$2.50 Per Year Single Copy 5c



— Southern Alberta's Greatest Show —

COLEMAN RODEO

SATURDAY, JULY 31



Wally Lindstrom, of Airdrie, Alberta

CROWNING OF RODEO QUEEN 10.00 a.m.

PARADE AT 11.30 A.M.

Bring Your Family - - Bring Your Friends

**COMMUNITY PROGRESS
DESERVES COMMUNITY SUPPORT....**

May the RODEO be an Outstanding Success

SHIELD'S STORE



**It's....
NEW
It's....
Exciting
It's....
Western
THAT'S
COLEMAN'S
RODEO**

EAST COLEMAN GROCERY

Martin Hazuka, Prop.

**There'll Be Plenty of Excitement At The
COLEMAN RODEO
Saturday, July 31
COME ON! HAVE FUN!**

COLEMAN MOTORS

Mercury Cars and Trucks
Wilson and Lilya, Proprietors. Phone 21



**Let 'Er
Buck!**

Yes sir, you'll see 'em buck
and you'll see 'em spill
at

COLEMAN'S

RODEO

SUCCESS TO COLEMAN'S GREATEST
COMMUNITY VENTURE

WEST END MARKET

L. Bubniak, Proprietor

Rodeo Days . . .



Above action shot was taken by us last year.
Get Your action pictures from us. We'll
have a large assortment.

BERT'S STUDIO

Pattinson Block Phone 377 Coleman



ANN KUCHTYN

Polish candidate whose sponsor, Coleman Polish Society, took a new lease on life last week with the result that her tickets have been selling like hot cakes. The Society added a special prize to their tickets and sold them from door to door in East Coleman. Photo by Nelson-Gushul Studio

Rodeo Events

BAREBACK STEER RIDING
Total Purse \$100.00 Entry Fee
\$7.50. All entry fees added and
divided 40-30-20-10% to winners.

RULES

Riders and steers will be selected by the management for each performance. All steers to be used must be steers. Steers will be drawn by the Judges. If a rider draws a steer that he has ridden once at this contest, he must draw again. Head fighting steers with bad horns must be dehorned or kept out of the drawing. Riding will be done with one hand on loose rope, with or without handspur or righter and one hand. No knots or hitches to prevent rope from falling off steer when rider leaves him. Rope must have bell; no bell, no marking. Ten (10) seconds will be allowed for ride before finish signal is given. Time will start when steer leaves chute. Riders who are knocked off at gate, or if steer falls, to be entitled to a re-ride at the discretion of the judges. Rider must not use sharp spurs. Any of the following offences will disqualify rider: being under 18 years of age; attempting to ride when called; touching animal with free hand; using sharp spurs.

If rope breaks from any cause, contestant is entitled to re-ride on the same steer. If rider makes a qualified ride with any part of rope in riding hand he is to be marked. Contestant will have the right to call the judges to pass on whether or not steer is properly flanked to buck to best of ability. Bell must be under belly of steer.

JUDGING STEER RIDING
Steer and rider rated separately on basis of 100%. Percentage of both animal and rider to be added, thus indicating final rating.

In addition to the five events listed above there will also be a wild cow milking contest and a wild horse contest.

Last year the wild horse contests were not run due to there being no entries. However, with the reputation of the Coleman Rodeo growing in stature each year and the increase entries anticipated for this year's Rodeo it is fully expected that all seven events will be run off as scheduled.

BAREBACK BRONC RIDING
Total Purse \$100.00 Entry Fee
\$7.50. All entry fees added and divided 40-30-20-10% to winners.

RULES

Riders will be selected and stock for each day furnished by the management. One-hand rigging to be used. Riders may use their own rigging, if rigging is not over ten (10) inches in width, at least one and one-half inches at "D" ring or a break. Judges to decide on all riggings. Horses to be numbered and drawn for. Riders who are knocked off at chute, or when a horse falls out of chute will be entitled to a re-ride at the discretion of the judges. Ten (10) seconds will be allowed for the ride before the pick-up signal is given. Time to start when horse leaves chute. If rigging comes off horse without breaking, rider is disqualified. Horse must be spurred over points of shoulder first and out of chute to qualify. Contestant will have the right to call judges to pass on whether or not horse is properly flanked and cinched. Any of the following offences will disqualify a rider. Cheating in any manner; not being ready when called; touching animal with free hand; being bucked off.

**WILD STEER WRESTLING
OR BULLDOGGIN'**
Total Purse \$100.00. Entry Fee

Welcome To Coleman and the

RODEO

SLIM'S TIRE SHOP

Telephone 299 Main Street, Coleman

**Welcome
Friends!**

To The Coleman RODEO

Coleman is all set to entertain you in real old Western style. Relax and enjoy yourself. Come On - Have Fun!

The Fashion Shop

Main Street, Coleman J. L. DeLuca, Proprietor



HEARTY GOOD WISHES

- TO THE -

RODEO

MODEL BAKERY

Coleman, Alberta



Ride 'Em Cowboy

Experience the thrill of the Old West when men pitted their skill against outlaw horses and cattle.

SEE men bite the dust in thrilling duels between man and beast.

SEE Coleman's Greatest Show ever to be sponsored by Community Effort.

Coleman's Civic Centre depends on YOUR support to

Coleman's

RODEO

International Coal & Coke Co., Ltd.

McGillivray Creek Coal & Coke Co., Ltd.



1948 Version Of Rodeo Promises To Be A Rip Snortin' Success, States Chairman L. S. Richards



their toes in getting their assignments attended to with the result that the Rodeo administration this year has been like a well oiled machine.

The Rodeo Queen committee can advertise themselves and the aggressive manner in which the sponsors have got out behind their respective candidates to boost the sales of Queen tickets have been a revelation to myself and my executive. The friendly rivalry between the three candidates exemplifies the true sportsmanship which prevails throughout the entire rodeo administration.

"I wish to thank all my committees for their sterling efforts in their respective assignments and call upon the citizens of Coleman to crown these efforts with success by a 100% attendance at the Rodeo on Saturday, July 31.

"To the citizens of the other towns of the Crows Nest Pass and towns and cities beyond I extend a warm welcome to attend our big show and to enjoy themselves in reliving again scenes of the old Canadian Rodeo.

"All committees", continued Mr. Richards, "have been on

"Given a break from the Weather Man I have no hesitation in saying that in my opinion the Coleman Rodeo this year promises to be an outstanding success", stated L. S. Richards, chairman of Coleman Rodeo.

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"All committees", continued Mr. Richards, "have been on

Buck Robinson Does Clowning Act At Rodeo

Will Have His Trained Mule And Brahma Steer Doing Tricks At Rodeo.

Buck Robinson, of Oklahoma City, has been engaged to perform clowning acts throughout the life of the field events of the Coleman Rodeo. He is a new performer to Canadian audiences, Clarendon being the first Canadian appearance last week. He has been playing the big rodeos in the States since March and is scheduled to perform in Madison Square Garden later this year.

He is bringing his registered Brahma pure bred steer which is trained in many tricks. The steer was bred at the Sunshine Brahma Ranch, Bunkie, Louisiana, and is named Bunk ky. It can bow, lie down, do a camel stretch, balance a full glass of water on its head and jump over 4 feet hurdles. It jumps over the mule which is 1 foot eight inches taller than itself.

The talented mule is recognized as tops in the rodeo arena.

Three wild Brahma bulls from the Pat Burton ranches are being especially brought to the Rodeo for Buck to fight.

... V

ASSISTANT DIRECTOR



JIM WILKIE

who is both assistant Rodeo director and Parade chairman. Quiet natured and possessed of a friendly smile and good disposition Jim, as always has worked like a Trojan to get everything in shape for the Rodeo.

His is the task of securing the best broncs and steers available to make a good show of contacting the Indians and getting them to participate in the parade of prevailing upon the various business houses to enter a float in the congregation.

LEGION PICNIC AUGUST 8

Secretary Jim Drew announces that the Legion picnic will be held on Sunday, August 8 and that all members and their families should plan now to attend. Transportation will be available to all.

Venue of the picnic is still not decided but a notice in this regard will appear in next week's Journal.

Sanitary Inspector Here To-day Re Sewerage System

Expected to Arrive Here from Edmonton This Week; Mayor Abuossafy Has Contacted Interested Parties.

Mayor Frank Abuossafy, an advocate of a sewerage system for main and a portion of second street, has been busy during the past few weeks interviewing a fair number of major business houses to main him to secure their co-operation to the plan.

All are apparently keenly interested in the plan but desire to know the cost and what is expected from them financially. To obtain that information the Mayor has asked the provincial Sanitary Engineer to come to Coleman to study the project and give an estimate of the cost.

The school board who are vitally interested in the project and who have come on record to contribute \$5,000 towards the cost have been advised to make temporary improvements to their disposal field in the school grounds; the improvements to so made that should the sewerage system be constructed little cost would be required to hook-up the school with the system.

... V

UNION CEMETERY PRODUCING GOOD HAY CROP

It is doubtful if the grass in the Union cemetery has ever reached the height of that which prevails there at the present time.

The cemetery caretaker has been busy with a sythe during the past week but it is doubtful if one man can even hope to gather all of the vegetation especially when he is only on a part time basis. The help of all persons having loved ones in the cemetery will have to be forthcoming before any radical change could be noted in the cemetery's physical condition.

... V

ST. PAUL'S UNITED CHURCH

Rev. R. Magowan, D.D., Pastor 11 a.m. Rev. T. R. Haythorne, B.A. of Blairmore, will be here for four weeks Rev. Mr. Haythorne will be in charge of St. Paul's pulpit, and will be ready to attend to any needs in the congregation.

QUEEN TICKET STUBS TO BE IN BY FRIDAY MIDNIGHT

Committee To Have Sales Booth At Arena Friday Night

The committee in charge of the Rodeo Queen Candidate ticket sales request the three candidates, their sponsors and all persons selling on behalf of the candidates to have all stubs and uncompleted books in the committee booklets will be found in the ticket sales booth at the arena on Friday evening. Dead line for the return of the stubs is midnight Friday.

Due to the heavy sale of tickets the committee has many hours work ahead of and all stubs should be given them as quickly as possible so that the count can be progressing during the evening and thus help alleviate the work after the closing dead-line.

All three candidates are running neck and neck in the race and since stubs have not been returned to the committee as expected no official count has been made.

Be a sport and do not cut the fence. A patrol will be on the fence all day and severe prosecution will follow should anyone be miserable enough to cut the fence, and be found guilty of the act.

Mayor Frank Abuossafy Extends Invitation To Southern Albertans To Attend Coleman Rodeo

munity show. The Coleman Rodeo, on Saturday, July 31.

The Rodeo provides the intangible force where the citizens can either take part by working on some assignment or giving financial support through their attendance. In order that the profit derived might be used to further the ambitious plan for community welfare, an instance being the proposed Civic Centre.

In my position as Mayor of Coleman I have the opportunity of welcoming and helping small parts of the tremendous effort put forth by the Rodeo executive in sponsoring this annual Rodeo. Coleman is proud to call them home town boys who are a credit to the town and the envy of those towns which lack young virile leadership.

To the sports loving public of southern Alberta, to those in southern British Columbia I extend a most cordial welcome to Coleman on Rodeo Day and enjoy a full day's exciting entertainment.

To Coleman Citizens I ask your wholehearted support in making a financial success the giant task exerted by the Rodeo Executive in staging Coleman's greatest show on your behalf.

Old Timers Please Take Notice Re Rodeo Float

All of the "Old Timers" are requested to meet at the Grand Union Hotel on Saturday morning, July 31 for the purpose of taking part in the Rodeo Parade. A float is being provided for the convenience of those attending. It is hoped that as many as possible will turn out.

Houswives are therefore warned to get their grocery needs on Friday.

Main Street Now Clothed In Western Setting; Streets and Windows Decorated: Colored Lights Add To Gala Appearance

which were made for such occasions.

In the evenings the town's assorted colored lights sparkle in the darkness giving a gala air to the entire scene and making the main street most attractive to the visitor entering from east or west.

Many citizens are getting set to the swing of the western setting and men and boys can be seen wearing western Stetsons and the occasional greenin' of "Hey Ya Pa'ner".

Sunday, the boys of the Legion will paint the windows and cut a number of scrub timber which they have now braced against telephone poles and in concrete holes in the cement this year.

Stampede Ground Possesses North America's Most Picturesque Setting; Best Riders on Continent to Compete



Stampede contest the events—so the spectators have an opportunity to see the best riders of the North American Continent in action. The prize money offered is sufficient to attract great numbers.

The record of the arena director, Herman Linder, is a cross section of rodeo history. Undoubtedly one of the world's top cowboys, Herman started in the game at twelve years of age and in his day has ridden in all major rodeo events in North America, England and Australia. In 1929 he won the saddle horse (bronc) riding and the bareback horse riding championship at Calgary Stampede. From 1931 to 1940 he won the Canadian all round championship 7 times and the North American all round championship five times. He captured the Canadian bronc riding title again in 1932 and 1933 and the bareback horse riding championship in 1932, 1934 and 1936, the wild steer riding championship four times from 1934 to 1940. At Sydney, Australia, in 1936 and again in 1938, Herman won the international title. In 1933 he won the world's bareback horse riding title at Madison Square Garden. With a director of this calibre who knows the rodeo business from the ground up, Coleman stands as a fast-moving, well regulated show.

The original purpose of the stampede was to provide entertainment for the community and also to raise money for the Civic Centre. Both of these objectives have been adhered to and the committee in charge are to be congratulated on the success in both fields.

Again one must thank the doughty few who make this day possible. The name rodeo is synonymous with such names as L. S. Richards, J. Wilkie, J. McDonald, R. Spillers, J. Parks, S. Short, J. Kerr, G. Jenkins. The town of Coleman owes these men a debt of gratitude for the magnificent way in which they have given of their time and labor, that Coleman may have at least one outstanding holiday in the year.

Board of Trade Chairman Percy Dickieson Lauds Work Of Rodeo Workers; Seeks Public Support



this program the arena will be opened for the carnival and dance which will provide two full evenings entertainment to citizen and visitors.

A project such as a rodeo, demands a great deal of hard work not only by the members of the Stampede committee, but also by a large number of public spirited citizens who donate their time and efforts to make this big event possible. To all those who are assisting in the rodeo, we wish, on behalf of the Board of Trade, to extend our sincerest thanks.

Additional entrances have been placed at convenient spots on the sports field. This should facilitate entrance and exit from the grounds. However, car drivers will continue to use the main gate.

As in past years, the net proceeds of Coleman Rodeo will be used to assist the Civic Centre Committee's activities. Coleman now lacks a community hall and its arena is in need of additional repairs. The need for your financial support is great. By attending the rodeo events, the special evening program, the carnival and dance, you will be provided with excellent entertainment, and you will aid a worthy objective.

Citizens are urged to attend the Friday evening performances at the arena, and thus provide ample seating room for our visitors at the Saturday evening show.

COME TO THE RODEO!
LET ER BUCK.

An Encouraging Situation

IN THE PAST IT HAS BEEN FOUND that the rate of employment is closely related to the general prosperity of the country. During the depression of the 1930's, unemployment was widespread and wage levels were extremely low. Both employment rates and wage levels rose to record heights during the war, but there was some concern at that time as to whether these might fall again, when service personnel returned to civilian employment, and the great war plants were no longer operating. Events have shown, however, that there was no immediate cause for anxiety, since almost all industries have experienced labor shortages, and wage rates have increased in almost every type of employment.

Employment Rate Has Increased Recent figures, issued by the Dominion government, show that the employment index now stands above that of any wartime year, although during the war farms and factories were operating at their maximum capacities, and there were nearly 1,000,000 men and women in the armed forces. Recently an employment index was made, using figures obtained from Canada's nine leading industries, and this index shows that, using figures for 1941 as a base of 100, the rate of employment is now 124.3. This is 3.7 points higher than the figure for 1947, and 14.5 points above the level for 1940. The average weekly earnings in these industries have also risen considerably, having advanced to \$39.37, as compared to \$35.66 last year, and \$32.53 in 1946.

Living Costs Also Higher Further figures compiled on present employment conditions show that the total wages paid to Canadian workers now stand at an index of 188.8, as compared to 100 in 1941. During the past two years there has been an increase of 51.2 points in these figures. On March 1 of this year, it was estimated that 2,038,803 workers in Canada's nine leading industries were receiving a total of \$80,257,538 each week. There is, however, a less encouraging aspect of the situation, in the figures dealing with unemployed applicants for employment, which show that on March 15, those seeking employment numbered 184,000 which was 9,000 more than at the same time in 1947. By April 15 this figure had been reduced by 4,000, and it was expected at that time that there would be a shortage of labor before the end of the summer, due in part at least, to the rising demand for farm help during the summer months. Although the rise in wage and employment levels is encouraging, the fact that living costs have advanced more rapidly than wages during the past year cannot be overlooked. However, records of the Labor Department have shown that industrial wages have risen 74 per cent. since 1939, which is slightly more than the increase in the cost of living during that period.



FUNNY And OTHERWISE

A Greek scholar, visiting a women's college in the United States, was asked what he would do if the institution complimented translating their college motto into Greek. He agreed, and asked what the motto was.

It was placed before him, and he read the words: "Pep without purpose is piff."

A young woman was being seen off at the railway station. "Well, don't bother to come any farther — you'd have to get a platform ticket," she said to her escort.

"Oh, that's all right," he protested. "It's worth more than a penny to see you off."

The school master was explaining vulgar fractions. "If I take a potato, cut it in half then in quarters, and then in halves again, what shall I have?" he asked.

"Chips, sir," was the immediate response.

A hunter was showing his trophies to a group of visitors and explaining how he had acquired the various exhibits.

"That elephant?" one said, "I shot it in my pyjamas."

"My goodness!" murmured the surprised young lady, "how did it get there?"

Caller — What, no attic? How can you get along without one to store your junk in?

Hostess — Oh, you see, we give it all away as bridge prizes.

Son (breathing into father's office): "Well, Dad, I just popped in to say 'hello'."

Dad: "Too late, son, your mother just popped in to say 'hello', and she got all my change."

Son (breathing into father's office): "Well, Dad, I just popped in to say 'hello'."

Dad: "Too late, son, your mother just popped in to say 'hello', and she got all my change."

Son: "Friend in Need"

By ANNE ADAMS

This is a friend indeed! A house-truck in name only! Pattern 4769 tells you to freshen him up and put him in the kitchen, garden, at market — everywhere you go, all day long!

This pattern, easy to use, simple to sew, is tested for fit. Includes complete printed instructions.

Pattern 4769 in sizes 34, 36, 38, 40, 42, 44, 46, 48, 50. Size 36 takes 4 yards 35-inch fabric.

Send twenty-five cents (25¢) in coin (stamps cannot be accepted) to Anne Adams, Pattern Dept., Winnipeg News Paper Union, 175 McDermot Ave. E., Winnipeg, Man.

Boy Loses Arm Feeding Bear

PEORIA, Ill. — A 250-pound black Himalayan bear chewed off the arm of Jim Dickey, 12, who climbed a fence to feed the animal a nearby concessionaire. A. B. Eads, grabbed a cane and stuck it in the bear's mouth, forcing it to release the boy. Chewed off above the elbow, the remainder of the arm had to be amputated at the shoulder.

Most birds brood their eggs for periods ranging from 13 days to eight weeks.

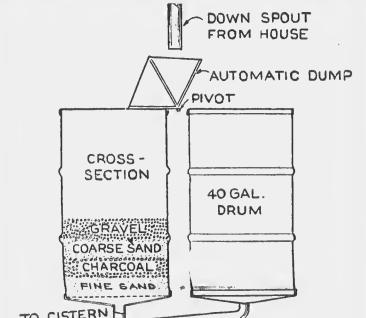


CHAMPIONS — At the Boisbriand Fair the reserve champion calf, shown by R. Gregor of Ninja, was the Hereford at the left in this photo. The champion was the white steer standing behind the reserve winner, and was shown by G. McCausland, Boisbriand.



THIS WELL-TILED-SHEEP ANGUS STEER in the foreground brought the championship for club calves to Kathleen Cox, Beautiful Plains Calf Club, at the recent Neepawa Fat Stock Show and Sale, Neepawa, Man. Kathleen is holding both her steer and her cup.

Filters For Rain Water



This double-chamber filter from two oil drums uses an ingenious automatic-dumping bucket to distribute the flow between the two chambers, sending clean water to the cistern.

ONE of the objectionable things about having a cistern for rain water is that not only does it get the rain water but also a considerable amount of dirt, grit, sticks and other material washed into it from the roof. This can be avoided by using a system of filter sand walls, as illustrated, a rain water filter consisting of two oil drums, both partly filled with filter material of sand, charcoal and pebbles, as shown.

To operate a double barrel filter of this type, an automatically tipping bucket is used to divide the water from the down spout evenly between the two filter units, so they can take care of a rapid flow. The discharge from the bottom of the oil

Stop the Itch of Insect Bites Heat Rash

Quick! Stop itching of insect bites, heat rash, sunburn, mosquito bites, poison ivy, poison oak and externally caused skin irritation. Stop the burning, swelling, insects D.D.D. PRESCRIPTION. Stop the burning, insects D.D.D. PRESCRIPTION. Stop the burning, insects D.D.D. PRESCRIPTION. Stop the burning, insects D.D.D. PRESCRIPTION.

LEARN HAIRDRESSING

Clean, steady, interesting, refined good paying profession. Hours of practice, open shop. Many start own shops. Train under direct supervision of experts. Complete, thorough, superior training. The Nu-Fashions method assures success. Write or Call:

327 FASHION BEAUTY SCHOOL
327 Portage Ave., Winnipeg, Man.
BRANCHES: Regina, Calgary, Edmonton

THE TILLERS



Rare Breed Of Cattle Reported

TRENTON, N.J.—One of the rarest breeds of cattle, the Canadian, can be found on a Basking Ridge Dairy Farm in Somerset county, the New Jersey Department of Agriculture reported.

Owned by John Astor, the farm houses the first herd of Canadians in this state and third in the country. Hundreds of pure-bred animals are imported annually from Canada, but the "Canadian" is unique and origin is smaller than the average black and white Holstein or fawn-colored Guernsey shipped to New Jersey from Canada, the department said.

The Canadian breed is a hardy animal, development of cattle imported from France early in Canada's history. It has many of the characteristics of the Jersey but does not produce as much milk.

Advantages that have proved its worthiness in the more rugged areas of Quebec province are that it can live and flourish on scant pasture and can withstand conditions too tough for most breeds. It is a combination herd, acceptable both as a dairy and beef producer. It is seldom seen in Canada outside Quebec.

CONTINUE PRICE CEILINGS ON TINNED VEGETABLES

OTTAWA — The Wartime Prices and Trade Board announced that price ceilings would be continued on canned tomatoes, tomato juice, peas, corn, green and wax beans, peaches, pears and plums.

The maximum prices allowed canners are those fixed last November 27 by the schedule to Order A-2456 as amended by A-2461. These maximum prices will also apply to these imported canned goods, except that certain items imported from Canada prior to July 10 will remain subject to mark-up control only.

It is expected that with the removal of the sales tax on these items ceiling prices will be somewhat lower for the consumer.

REMAIN A BACHELOR RECIPE FOR LONG LIFE

VANCOUVER — Alvarez Rodriguez, Habibburg, has a recipe for long life.

It is: Eat plenty of pie and take long walks; fall in love, if necessary, but remain a bachelor.

He should know, it is his birthday, and he claims he is 114 years old.

Mr. Habibburg says he was born July 8, 1884, in Halifax. The church which contained his birth records was destroyed by fire many years ago. He now lives in a rest home.

* * * * *



WIN DANCING CONTEST—Katherine Hueston, (right), of Toronto, top dancing honors, and Gladys Suckling, (center), of Galt, Ontario, a close second in the contest at Embro, Ont., on Dominion Day when some 5,000 Scots celebrated the holiday with highland games.

Find Saskatchewan Uranium Better

REGINA — New uranium samples covered with yellow oxide and assaying five times better than those originally discovered in the Lac la Ronde radioactive field have made high grade "squeals" on the Geiger counter, the Resources Department announced.

Two new high grade showings have been found in the shearing along the fault, and "nothing can be found on record in the world" showing radioactive outcrops of equivalent size over such an extensive area, the announcement said.

Further reports also indicate that the new finds are larger than several million square feet in extent. It is announced that several planes have already entered the radioactive area at La Ronde, with prospectors arriving to stake territory adjacent to the discovery reservation. It is said possible at present to locate mineral claims within a mile or some of the larger occurrences.

HONEYMOON INTERRUPTED

FORT WORTH, Tex. — The man missed \$41 from his purse, saw a shadowy figure on the roof next door and called police. A 17-year-old youth was just married of the embarrassing bout got him an explanation; he was not a burglar; he was on the roof playing hide-and-seek with his bride.

Yellow is the strongest color in point of luminosity.

BRITISH WORKER HAS NEW SWIM METHOD; "WALKS" ON RIVER THAMES

LONDON — Joe Simms, 51-year-old railroad worker, "walked" across the Thames here from Chelsea embankment to Battersea Park, about 226 yards, in 17 minutes.

Simms, who weighs 185 pounds, claims to have perfected a new method of progressing through water after 18 years research. As he "walked" across the river his arms were folded across his chest and only his head showed above the water.

A spectator who followed in a boat said, "The whole time he was in the water he appeared to be perfectly erect." Simms said after his "walk" across the river: "That is something the Yanks can not do."

"My movement is made with a slow cycle action," he said in discussing his technique.



ALSO AVAILABLE IN 1/2 POUND TINS



—by Les Carroll

**Follow the Crowd to The
COLEMAN RODEO**
Then Down To
Jimmie's Coffee Shop

Success To
Coleman's Greatest Community Effort - The
Coleman Rodeo
Saturday, July 31

We can't ride or rope but we can give First Class values in all lines of Hardware and Furniture

Coleman Hardware and Furniture Co.
W. DUTIL, Manager Phone 68



WELCOME TO COLEMAN....
AND IT'S 3rd ANNUAL

RODEO July 31st

Coleman Insurance Agencies

- GENERAL INSURANCE -
Phone 173w - Coleman, Alberta
LIFE, FIRE, SICKNESS AND ACCIDENT, AUTOMOBILE

HOWDY FOLKS!
See You At The Rodeo



Saturday, July 31

SAM SAGOFF



**Whoopie
for
COLEMAN
RODEO**

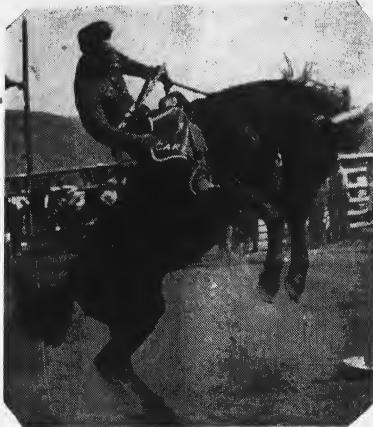
Plan to ATTEND ■

This Gala Event

- ON -

**SATURDAY,
JULY 31**

Charles Nicholas
"The Family Clothier" - Main Street, Coleman



CARL OLSEN is shown in his winning ride in the Bronc with Saddle event at Coleman Rodeo last year. He is leading the Southern Alberta Rodeo circuit

in this event again this year and fully intends riding off with the laurels and special cash prizes come Saturday afternoon.

GREETINGS and WELCOME
to the
COLEMAN RODEO
BERT McEWEN
OPTOMETRIST

Congratulations
To the Coleman Rodeo Committee

AS CITIZENS OF COLEMAN WE ARE PROUD OF THE EFFORTS OF THIS GROUP IN PROVIDING THIS FINE ENTERTAINMENT.

Kwasny's

DRY GOODS Main Street, Coleman



RIGHT THIS WAY HUNGRY STAMPEDERS

GET YOUR MEALS

— AT THE —
Empire Coffee Shop

Main Street, Coleman



HEARTY GOOD WISHES

for the

SUCCESS

of the community's top-notch event

Coleman Rodeo

Phone 198 **PARK'S GROCERY** Prompt Service



—Photo by de Jourdon;

Herald Engraving

Mr. AND MRS F. J. PARKER

The man and woman in the picture was the scene of a wed-

ding Sunday, July 18, when marriage vows were exchanged between Agnes Johnstone Lowe and Frederick John Parker. The bride is the daughter of Mr. and Mrs. J. Lowe of Coleman, while the groom is the son of Mr. and Mrs. F. Parker of Lethbridge.

Rev. Fr. J. Tate, O.M.I. officiated at the ceremony.

Attending the couple were Miss Connie Parker, sister of the

groom, and Mr. Aubrey Mar-

thaller.

Following a honeymoon trip to Calgary and points in British Columbia, Mr. and Mrs. Parker will take up residence in the city.



DON'T MISS THE

Coleman Rodeo

It's NEW — It's EXCITING — It's WESTERN

Pattinson's Hardware

Phone 180 for Orders Large or Small - Service Unexcelled

Historic Figure In Pass Died Last Week

Felix Montalbetti Helped Lay Steel Through Pass to Cranbrook in 1888; Was A Construction Foreman for C.P.R.

A historic figure in the early history of the Crow when steel was being laid through the Crows Nest Pass from Cranbrook passed into the Great Beyond at Bluffton, Alberta, on Wednesday, July 21, in the person of Felix Montalbetti, 76.

The funeral was held at Bluffton and was attended by his nephews R. A. Montalbetti and Ernie Montalbetti and Mr. and Mrs. Andy Montalbetti, of Lethbridge.

Deceased in 1888 first settled east of Winnipeg where he gained employment with the C.P.R. later becoming a bridge and building foreman.

In 1898 he came as far west as Medicine Hat from where he started to lay steel for the C.P.R. through the Crows Nest Pass west to Cranbrook. He later came back to Blairmore where he started construction of CPR section houses. In 1904 he brought his family to Blairmore where he was a resident.

He was the first man to build a switch line in the Coleman C.P.R. yards.

Working under Dan and Bob Sinclair, the former one time C.P.R. superintendent, he started construction on the first International tipple in 1903.

Possibly deceased E. best known as "Lefty" Kimoto, for proprietorship of the Blairmore townsite. He and his brother Joe laid claim to ownership of the Blairmore town site and it was contested. The case was brought up in the courts for seven years before the two brothers lost their case.

The old Hotel Alberta hotel which has now been renovated to house to Thornton and Sons Hardware.

In addition to his Pass history he laid steel at Aldersyde, Basano and from Moose Jaw to Shannason, Sask. in 1914.

...V...

Cubs Win Crow League Ball Championship

Hill Field Led Baffling Spree With Four Hits; Locals Had Best Pitching Staff in League.

Playing at Michel on Wednesday, July 21, Coleman Cubs displayed their greatest power-hitting of the season, collecting nineteen hits off three Natal-Michel pitchers to score a well-earned 11-8 victory. The win broke a first place tie in the Crow Baseball league standings and enabled Cubs to assume the role of being 1948 league champions.

Coleman's batting spree was featured by Bill Field's four hits as every member of the starting line-up showed power at the plate. Coleman scored four runs in the first and third innings while Natal-Michel opened the first inning with a four run scoring outburst.

A Krall led the Buffaloes at bat, collecting four smashing singles as well as having a perfect day at bat.

In winning the deciding match in league honors Lefty Kimoto struck out eleven batters and after a shaky start displayed brilliant control. To win nine out of twelve league games the Cubs have received excellent support of a pitching staff which has been the best in the league.

Laurens Schlosser of Blairmore, "Buck" Tabor of Hillcrest, Pete Zeith of Michel and Jimmy Joyce of Coleman, umpired the crucial game and kept control throughout. Charlie Freeman, league proxy, who had ordered neutral referees, was very proud of the manner in which his umpires handled this difficult assignment.

...V...

Cubs Eliminate Blairmore In Play Offs

On Sunday, Coleman Cubs defeated Blairmore C.C.'s 6-5 and 3-2 in the first round of the Alberta senior baseball playoffs to earn the right to advance against the Hillcrest Miners who surprisingly eliminated Michel-Natal Buffaloes by 9-3 and 4-0 scores.

The afternoon opener played at Coleman lasted twelve innings before the winner was decided. "Yoho" Kimoto led the batting parade as he collected five hits in six official times at bat. Alex Kovack also had a good day as he hit .500 for three. For the Miners, "Moe" Giacomuzzi collected two hits, one of these being a tremendous

JACK JONES APPOINTED RETURNING OFFICER PROVINCIAL ELECTION



John Kenneth Jones has been appointed Returning Officer of the Pincher Creek-Crows Nest constituency in the forthcoming provincial elections scheduled for August 11.

Jack is already busy at his big assignment and should any one wish to contact him on any subject pertaining to election administration they can reach him at his home on Sixth street, Coleman.

homers in the ninth inning with two men down and which tied the score.

With two men out in the last of the twelfth Bill Fraser assumed the hero's role by smashing a double to send in "Yoho" Kimoto with the winning run to give Coleman a hard earned victory.

"Frenchy" Marconi, who was relieved by Stumpo Kimoto in the seventh inning after being injured was credited with the win. Marconi was very effective allowing but four hits and striking out seven batters as he allowed three runs all of the unearned variety. Stumpo Kimoto performed brilliantly for six performances, allowing three scattered hits as he sent eight men down by the strike out route.

For the losers Angus Huchala pitched the full twelve innings allowing thirteen hits but his team mates committed seven costly errors to give Cube four unanswered runs. Huchala, a brilliant pitcher, classed him as one of the stars of the exciting contest, the most spectacular played on the local ball diamond this season.

At Blairmore in the evening match the Cubbs outscored the C.C.'s 3-2 to eliminate Blairmore in two straight games.

In contrast to the afternoon match the evening tilt was a fast affair lasting less than one and a half hours as both clubs fielded brilliantly giving their pitchers almost errorless ball.

Coleman collected thirteen hits off Draper while "Lefty" Kimoto limited Blairmore to 9 in a contest that was a fielding duel rather than a hitting duel. Harry Draper and Lefty Kimoto opposing pitchers each collected three for four to lead the hitting parade. Yoho Kimoto, leading hitter of the day collected three for five and Moose Giacomuzzi, Joe Kubik, Bill Field and Ray Hayashi each collected two.

Coleman assumed a winning lead in the fifth inning. With the bases loaded Roy Hayashi singled sharply to right field. "Pedro" Giacomuzzi fumbled the ball to allow three runs to score, a sufficient margin to win the match. A threatening Blairmore rally in the seventh almost tied the score as Moose Giacomuzzi, the most powerful hitting man, smashed a double to drive in two runs. Joe Kubik followed with a single and with the tying and winning runs on base "Pedro" Giacomuzzi fielded out.

The highlight of this well played match was the fielding displayed by both clubs. The Cubs committed only one error while their rivals as they committed only two errors.

...V...

Hillcrest Receives New Highway

Straighten Highway and Cut Off Dangerous Curve; No. 3 Highway West of Coleman To Be Gravelled.

The village of Hillcrest has long last been recognized by the Provincial Public Works Department and is to be given a new highway. District Engineer Bradley went over the proposed new road, the latter part of last week and heavy machinery has already started the job.

The road is to be straightened from the first curve as one comes off the wooden bridge travelling to Hillcrest. From that point the road will take a straight line, eliminating a small narrow flow of water and cutting off the sharp curve which is located at the top of the fairly steep grade several hundred yards from the entrance to the village.

The Frank O'Sullivan Construction Company and equipment were on the job and one heavy piece of crusher equipment was being used to secure small rock for surface grading purposes.

It is understood that seven trucks are busy between Pincher and the Puss putting gravel on No. 3 highway. The highway west of Coleman, which is in pretty rough condition, is also to get a gravel treatment.

THEATRE NOTES

'MY WILD IRISH ROSE'
STARS DENNIS MORGAN

Warner Brothers' Technicolor Film Sparkles with Muscle

The life of Chauncey Olcott told against a technicolor canvas of minstrel days. Lillian Russell, the Robert E. Lee Reciter, the old Presidents' Star Theatre and "Mother Macbeth" is captured with a sweeping flourish in Warner Bros' brilliant offering, "My Wild Irish Rose," starring Dennis Morgan, opening at Bellevue theatre on Saturday night.

In the sage of the immortal Irish comedy-singer with Morgan in top form in this title role, Andres King plays the ravishing Miss Russell of legendary beauty and fame, and Arlene Dahl, a newcomer, bids for stardom with her portrayal of Olcott's sweetheart. Any number of celebrated personalities of that era filler through this nostalgic romancer.

BLAIRMORE,
SATURDAY AND MONDAY

Frank Morgan and Keenan Wynn together for the first time—with the younger Wynn playing Morgan's father! And the two portraying as rollicking a pair of all-too-blithe spirits as ever haunted the "Orpheum" screen for "The Cockeyed Miracle".

Wynn is seen in the role of Ben Briggs, swashbuckling New England seafarer who has died fifty years before the picture opens, but who returns to earth in the form of a guide to his newly deceased son, the person, or rather spirit, of Morgan, or his heavenly reward.

THREE TOGETHER IN A FATEFUL LOVE THAT ONLY TWO CAN SHARE!

Three of the greatest stars in all Hollywood have been assembled for "Daisy Kenyon," the latest Twentieth Century-Fox romantic drama that opens Tuesday at the Bellevue Theatre. Joan Crawford, as Academy Award winner of two years ago, enacts the title role with Dana Andrews and Henry Fonda co-starred with her. Together they make up the threesome in Elizabeth Janeway's best-seller who fate brings together in a romance.

...V...

LOCAL NEWS

Miss Betty Godfrey visited at Calgary last week.

Mr. and Mrs. I. Neilson and Mr. Harry Douglas motored to Galloway, B.C., on Sunday.



Mr. Wade Dutka, of Chicago, visited Mr. and Mrs. Joe Krywot last week.

Miss Clara Chuckia, of Calgary, is the guest of Miss Sophie Bajack.

Mr. Chester Zurek of Chicago, is spending a vacation with Mr. and Mrs. J. Mizera.

Mr. Louis Vasak will leave for Calgary on Monday after having spent a month here with his family.

Mr. and Mrs. Walter Pettifor, of Maple Creek, Sask., are the guests of Mr. and Mrs. J. Powell.

Mr. Eddie Ryman has arrived in town from the west coast where he has resided for the past few years. He plans on remaining here for an indefinite period.

Miss Milne Spivak, of Zack's Grocery Store, along with Mr. and Mrs. Tony Servello and family, of Fernie, are spending a vacation at New Westminster where they are the guests of Mr. and Mrs. Wm. Bereska.

Mr. and Mrs. Jack Houghton and family of Bellevue, plan on leaving Sunday morning for Vancouver where they will spend two weeks vacation the guest of the former's parents, Mr. and Mrs. Erna Houghton.

On Friday last Sentinel Motors received a one ton and three ton trucks and a Monarch coupe. The coupe was sold to Albert Skippington, of Corbin, the three ton to C. W. Chemery, of Corbin and the one ton to Jack Hucking of Magrath.

Mr. A. Fry plans on leaving Sunday morning for Vancouver where he will join Mr. and son on a special two weeks vacation. Mr. Fry has been vacationing the guest of her two daughters during the past month.

Here's a good tip to remember when sending a post card through the mail. It takes a 3 cent stamp to mail a post card to any place in Canada or the United States. If you should happen to be visiting in the United States and wish to send a post card to Canada, be sure to put a 3 cent stamp on the card. A great number of people when vacationing send cards to friends with 1 cent postage on. This is wrong, and the post office will collect on that card 4 cents if mailed in Canada, and 2 cents if mailed in the U.S.A.

FOR SALE—1940 Buick Sedan Excellent tires and running condition. Reasonably priced for quick sale. Apply to H. Simons, East Coleman or P. O. Box 130.

Coleman Rodeo Parade

PRIZE LIST

JUDGING WILL BE DONE BEFORE PARADE MOVE-OFF

Contestants are requested to be on hand at 10:45 a.m. This will give the judges sufficient time to get the judging done in time to start the parade away at 11:30 a.m. sharp.

Prizes Are As Follows:

1. Best float, - - -	1st prize, \$40; 2nd \$25; 3rd \$10
2. Best decorated car	\$ 8.00
3. Best Indian outfit	10.00
4. Best Squaw outfit	10.00
5. Best Indian youngster, Girl	3.00
Boy	3.00
6. Best Cowboy outfit	10.00
Best Cowgirl outfit	10.00
7. Best Comic man	5.00
Best Comic lady	5.00

Children's Section

1. Best decorated bicycle, boys'	\$5.00
Best decorated bicycle, girls'	5.00
2. Best Novelty costume, boys'	5.00
Best Novelty costume, girls'	5.00
3. Best Dressed boy	2.00
Best Dressed girl	2.00
4. Best Comic boy	3.00
Best Comic girl	3.00
5. Best children's float, boy or girl	2.00
(tricycle or wagon)	



What MAKES a good citizen?

A good citizen respects himself . . .
and respects the rights of others.

He avoids bigotry and intolerance.

He puts the welfare of his country and his community before his own advantage.

He is moderate in his thinking and moderate in his actions.

He is moderate in his use of luxuries.

Whatever the occasion, the good citizen knows, as the House of Seagram

has so frequently pointed out, that he has a personal responsibility to himself, to his family and to his country, to be moderate in all things.

*Men who Think of Tomorrow
Practice Moderation Today!*

THE HOUSE OF SEAGRAM



LOCAL NEWS

Mrs. K. Smolik is spending a vacation at Vancouver.

Mr. and Mrs. E. Fontana and family, of Champion, are spending a vacation visiting relatives here.

Mr. and Mrs. John Ondrik and daughter Ann and Mrs. Charles Ryman visited at Calgary last week where they were the guests of relatives.

Mr. and Mrs. H. N. Simmons, of Galt, Ont., are spending a vacation with their son and daughter-in-law, Mr. and Mrs. Harold Simmons.

Miss Pearl Knowles plans on returning to her Vancouver home on Sunday following a vacation spent here with Mr. and Mrs. A. Jones.

Mrs. John Kubin, and two daughters, of Lusear, are scheduled to arrive home this week to spend three weeks vacation with the former's parents, Mr. and Mrs. J. Hedberg.

Mrs. Dave Sudworth left on Tuesday afternoon for Calgary where she is undergoing medical treatment. While in the city she will visit her nephew and wife, Mr. and Mrs. Charles Makin.

Mr. and Mrs. Harry Dupuis and Mrs. A. Parault and two boys, of Lethbridge, are guests of Mr. and Mrs. William Bell. The latter is the daughter of Mr. and Mrs. Dupuis and the sister of Mrs. Parault.

Miss Nancy Harry was a recent Lethbridge visitor.

Miss Olga Horbachuk visited at Lethbridge last week.

Mr. A. Wilson was a Calgary business visitor on Sunday and Monday.

Mr. and Mrs. S. Castellano and Dennis were recent visitors at Calagry.

Mr. Fred Ribalkin, of Lethbridge, was a business visitor there last week.

Mr. and Mrs. William G. Wilson and family visited at Lethbridge last week.

Mr. and Mrs. Wm. Ford are visiting Mr. and Mrs. A. L. Watkins, at High River.

Roy Genario, Nick Horbachuk and Joe Dickey motored to Waterton last week.

Mr. and Mrs. Jack Rogers and Mr. and Mrs. E. Fontana and family motored to Waterton on Sunday.

Mr. and Mrs. R. Gillies and Mr. and Mrs. Neil Fleming and family spent the weekend at Waterton.

Mr. and Mrs. Wilfred Hoye, of Ottawa, are spending a vacation the guests of Mrs. Hoye's parents, Mr. and Mrs. J. M. Allan.

Mr. and Mrs. James Moores, of Creston, are the guests of Mr. and Mrs. Harry Parkinson. The visitors plan on attending Coleman Rodeo.

Mr. and Mrs. D. McKay and son Hugh, of California, were the weekend guests of Mr. and Mrs. R. Tiffey.

Bonnie Mr. and Mrs. Matt Koenen at Newsome's Nursing Home on Wednesday, July 21, a daughter.

Mr. and Mrs. Sam Soroff, Albinia and George, are on vacation and will visit at Seattle and New Westminster.

Miss Audrey Root, nurse-in-training at Calagry, visited her grandparents, Mr. and Mrs. Jasper Root last week.

Mr. and Mrs. Henry Zak and family have returned home following a two weeks vacation spent at Alnmouth, B.C.

Mr. and Mrs. J. M. Allan, accompanied by Mr. and Mrs. Wilfred Hoye, left at the weekend to spend a vacation at Banff.

Mr. and Mrs. J. Yates plan on leaving at the weekend for Victoria where they will vacation with their daughter for two weeks.

...V...



HERMAN LINDER

Arena Director and under whose administration all contestants will compete. He has been scheduling for the Rodeo. He finds directing Rodeos almost a full time job and in addition to his numerous assignments at Alberta Rodeos he has been contracted by Rodeo committees in B.C. this summer.

ST. ALBAN'S CHURCH
Creston, B.C.
10th Sunday after Trinity
9 a.m. Holy Communion,
11 a.m. Mattins & Sermon,
Rev. A. S. Dewdney, M.A., B.D.
We appreciate the many gifts on recent Sundays of garden flowers for the altar. We hope that members of the congregation will continue this as long as the season lasts. Please see that flowers are sent to the Vicarage by 8 o'clock Saturday evening so that they may be placed in the church in time for the early service. All flowers used on Sunday will be sent to the sick in the hospital or in private homes.

WEDDINGS

SEMENIUK — LOWE

A wedding of interest to their Coleman and Lethbridge friends was solemnized at the United church, Michel, B.C., on Saturday when Ann, second daughter of Mr. and Mrs. James Lowe, of Coleman, became the bride of Mr. Peter Semeniuk, son of Mr. and Mrs. Semeniuk, of Shaughnessy.

The bride wore a dusty rose dress with matching calot, and matching accessories. Her corsage was tea roses.

Attending the couple were Mr. and Mrs. R. Gilmar, Mrs. Gilmar being attired in lime green jersey with hat to match and wore a corsage of pink carnations.

A reception was held at the home of the bride's parents in West Coleman, the bride's table being centred with a three-tiered wedding cake.

The happy young couple left to spend a honeymoon at Lethbridge and Waterton. Following their honeymoon the newly weds will take up residence at Kimberley where the groom is employed.

Assistant Rodeo Secretary



RAY SPILLERS

who is number one utility man on the Rodeo executive. He can be found writing correspondence during the time of the Public Address system and our post holes at the Rodeo grounds, yes, he can be found doing practically any assignment required in the administration of the Rodeo. Ray is a very important cog in the machinery which drives each year's Rodeo along the road to success.

You Asked

about the

National Housing Act

A regular series of questions and answers on house financing and construction

Q. As a builder, I am contemplating construction of a small development which I hope to finance under the National Housing Act. Can you tell me if the building standards of Central Mortgage and Housing Corporation provide for a minimum distance between houses?

A. Yes, they do. The distance between one-storey dwellings must not be less than ten feet, clear of all projections. The distance between two-storey dwellings or combinations of one and two storey dwellings must not be less than 12 feet, clear of all projections. It should also be pointed out that a distance of not less than six feet must be maintained at each end of a housing development between the end houses and the lot lines.

Q. Is it true that each room in a house to be financed under the National Housing Act must be of a certain size?

A. No. Central Mortgage and Housing Corporation does provide minimum room sizes to which you must conform. However, there is nothing to prevent you from making your rooms larger, if you wish. And while we're on the subject, here are the minimum floor areas and minimum widths for each standard room:

Min. Floor Area	Width (sq. ft.)	(ft.)
Living room	150	10
Dining room	80	8
Kitchen	50	5
First bedroom	110	9
Additional bedroom	80	7

Q. I am thinking of applying for a National Housing Act loan. I have been told that any construction work I do myself will be accepted as part of the down payment. Is this true?

A. Labor may be used as all or part of the down payment (or to reduce the amount of the loan) in instances where the prospective borrower is a qualified building mechanic or craftsman who has already included his own labor in the estimated cost of the project. The value of such labor will, of course, be assessed by Central Mortgage and Housing Corporation.

Q. How do I apply for a loan to finance the construction of a new house on my farm?

A. The first step is to write to the nearest office of Central Mortgage and Housing Corporation. On receipt of your letter, an application form will be forwarded to you. The application form contains a number of questions about your farm and the house you are planning to build. It must be filled out in duplicate and one copy returned to the CMHC office with which you are doing business. The second copy may be retained for your own records.

Q. In the present situation, in paying off a mortgage on the house in which I live, does this prevent me from financing the construction of a new house under the National Housing Act?

A. The fact that you are presently paying off a mortgage will not affect adversely your application for a National Housing Act loan, providing you are able to meet the terms as prescribed.

Questions on house financing and construction may be directed to this column and every effort will be made to answer them at an early date --Editor.

YIPEE! We're headed for the ...

Coleman Rodeo



SALUS' GENERAL STORE

West Coleman



Come and See Thrills Galore....At the

Coleman RODEO

Matt's Shoe Store

[Just South of the Bank]

See You At The...

RODEO



ALL THE THRILLS OF THE OLD WEST

SATURDAY, JULY 31

Coleman Pharmacy

Charlie Roggiani

BIDS YOU WELCOME



TO THE THIRD ANNUAL

Coleman RODEO

Saturday, July 31st

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Plan To Make 'OUR PLACE' Your --

"REKEPTION CENTRE"

WHILE AT THE

Coleman RODEO**Sentinel Motors**

Russell H. Mier, Proprietor

PHONE 55 COLEMAN



JEANNIE... GET A LOAD OF THIS... DO YOU

KNOW THAT THE

COLEMAN RODEO
Saturday, July 31

Is South Alberta's Greatest Show?

O. CELLI

GENERAL CONTRACTOR



WE INVITE YOU TO ATTEND

Southern Alberta's Greatest Show

Coleman's RODEO**TOPPANO'S GROCERY**

**\$10
Prize**

To the person who can guess the name I have in mind for my

NEW COFFEE SHOP

Name and Prize are enclosed in a sealed envelope in custody of The Journal.

Send guesses by mail to

J. LOMBARDI
Coleman, Alberta
Conte to close
FRIDAY, AUGUST 6th

Prize money to be divided in case of tie.

World News In Pictures



THEY ARE BOTH REAL HOUSES—Both real here are Pudel, the giant pomeranian weighing over a ton and the little chie between his legs, a 14-day-old Shetland pony. Both live on a farm at London Colney.



HE WANTS TO BE COAXED A LITTLE BIT—"Bambi" isn't quite sure he's going to like this as his mistress, Marie Upthegrove, of Hillsburgh, coaxes him for wash with Ralph Tarzeli holding face cloth.



NURSE FAVORS TWO—I'd like to spend more time here, said Betty Hughes, first lieutenant of the U.S. Army nursing corps, speaking of the spot the U.S. doughboys called "the place God forgot about" during the war. Lieut. Hughes arrived at her mother's home at Oakville, Ont., recently for a rest after spending a year on two Jimia island in the Pacific.



FREIGHT TRAIN STRIKES CAR, WOMAN KILLED—Killed instantly when a freight train struck her car near her Brantford, Ont., home was Mrs. Oliver Gibson, inset. The car was wrecked. District residents say the crossing is a "blind" one and that they would like to see approaches to it cleared to end the danger.



DANISH QUEEN, TWO DAUGHTERS, HURT IN CAR—Queen Ingrid of Denmark and two of her daughters were injured, none of them seriously, when a car the queen was driving skidded on a slippery road and crashed into a tree. A chauffeur, who had surrendered the wheel to the queen, also suffered minor injuries, but was able to telephone for help. Ingrid sustained a crushed right knee; an injury to one eye and a possible concussion. The princesses, Margrethe, eight, and Birthe, four, were bruised as they were thrown against the back of the front seat. A third princess, Anne Marie, two, was not in the car. A plane was standing by in Copenhagen to fly specialists to Soemehorg if necessary. Above the king and queen of Denmark are pictured with their family.



THE NEWLYWEDS CUT THE CAKE—Bridal party, including Eddie (left), granddaughter of the late Franklin Delano Roosevelt, and her groom, Van H. Scagraves, 25, of Oregon City, Oregon, are shown cutting their wedding cake after their marriage in Phoenix, Arizona. Eddie's grandmother, Eleanor Roosevelt, was present at the ceremony.



GASOLINE BOAT BLAST CLAIMS ONE VICTIM—All that remains of the 60-foot gasoline supply boat Muskokalite after she blew up and caught fire killing one man and injuring two badly, is shown here as firemen spray the wreckage of the boat and shed burning in the background. Eye-witnesses saw chunks of sheet metal and flaming timber rain into the water. The blast, right in town, was felt in the business district. The boat had an 8,000-gallon tank in it that did not blow up.



R.A.F. VAMPIRES MAKE FIRST JET CROSSING OF ATLANTIC—The six R.A.F. Vampires made the first jet plane crossing of the Atlantic recently. The planes, shown here being serviced, flew by way of Iceland, Greenland, Labrador and landed at Montreal.



PIANO PLAYING KEEPS HER ACTIVE—Playing the piano 15 minutes and the composition of music, her pet term, helps keep Mrs. Harriett Scott of Kitchener, Ont., active. She celebrated her 100th birthday a few days ago.



HORSEFLESH TACTICS AT STAMPEDES GIVE SPECTATORS PLENTY O' THRILLS—Across the prairies dozens of stampedes in Alberta and Saskatchewan and the daddy of them all—the Calgary Stampede—have been held this summer. This ton of wild horseflesh at a Southern Alberta stampede, has love for neither the rider nor the saddle strapped to him. The baron's tactics gave spectators big thrills.

Canadian Seed Growers At Vancouver



Investigating personalities gathered at Vancouver recently were, left to right: A. E. Macdonald, Winnipeg; Dr. L. H. Newman, former Dominion Cerealist; and John Welsh, Winnipeg (only we Susan Welsh knew the picture was being taken); R. Platt, Pinawa, Sask.; G. M. Stewart, Vancouver; J. D. McFarlane, Aylsham, Sask.; two interesting father-and-son

OUR COMPLETE SHORT STORY—

And Then It Was Night

By ANNIE KENDALL WILSON

IN AN alley shadowed by tall buildings the new moon got a chance to show its face early, and Bruce Herman threw up his head and thought about home. He touched the letter from Margie in his pocket. Gay, laughing Margie had brought herself close with just let him.

On night like this the whole crowd would be down at the corner drug store. Margie's yellow hair would lie sunlight on her neck and she would be gesturing and talking in that way which always stirred him up. Why didn't they all get good jobs to begin with? Her eyes peered up at him from under dark lashes as she took time out to sip her chocolate soda. "Don't any of you read the want ads in the city paper?" she asked. "I did," she turned up her nose scornfully, and then she would sigh—"If I could leave Mother but then I'll never have a chance."

Sometimes Bruce was sorry for her, but other times he wasn't quite sure she meant it. But it was what she said about want ads that sent him to the manager of a big department store in the city, and got him in men's wear.

The letter in his pocket made a warm spot. He was waiting to get to his room, ready to sleep. "The most likely to succeed," he could hear her saying a little huskily that last night when the whole crowd came down to see him off, nor sun either from the small window sun either from the small window in his close room. It seemed as if he were suffocating there, and he would have to go back to Mom and the big cool house in the little town, but he couldn't do that—quit his first job.

Bruce hadn't met many people, there were Nancy and Susan, who worked hard like he did. They thought up things at night to try out at the store, but these ideas usually vanished under the manager's practical eye.

They had lunch together and talked over the store. Bruce wanted to put men's wear near the ladies' department. Women did most of the buying anyway, he told the manager, and it was too much trouble for them to rush from one floor to another. The manager had given him a shrewd look and frowned. "You may have something there, son."

And there was Martin who was in the shoe department and liked flashy clothes and sporty cars, but Bruce didn't like Martin's crowd and stayed away from them at night to study salesmanship.

Bruce climbed the hot stairs slowly. Even the sliver of moon was more homelike than this sticky place. He opened the door and turned on the fan. In a few moments he could breathe better. His shirt was sticking to his back as he cased off his coat and hung it over a chair. He threw his tie on the dresser and rummaged for a towel. He would read the letter after his bath that would cool him off.

His fingers were unsteady as he opened the letter which brought home so near. He closed his hand on the letter and shut his eyes. He could hear Margie laughing in the clean kitchen as she used to when his mother gave them apple pie. He

DOES INDIGESTION WALLOP YOU BELOW THE BELT?

Help Your Forgetful "28" For The Kind Of Relief That Helps Make You Ready To Go

More than half of your digestive system is done below the belt—in your 28 inches of bowel. So when you're feeling sick, try something that helps digestion in the stomach AND helps it in the bowels.

What you may need is Carter's Little Liver Pill to give you help to that "forgetful 28" of your bowel.

These one Carter's Little Liver Pill help to make you feel better. They help wake up a large flow of blood to the bowels, so you can eat more AND bowel—and help you digest what you have eaten in Nature's own way.

Take Carter's Little Liver Pill when you feel uncomfortable. They help you feel better from your head to your toes. And they help you digest what you have eaten in Nature's own way.

Take Carter's Little Liver Pill when you feel uncomfortable. They help you feel better from your head to your toes. And they help you digest what you have eaten in Nature's own way.

REACH DUTCH BEACH

TORONTO.—Arthur Kaines of Toronto dropped a tin box of chocolates and a note into the water as a liner sailed from Southampton, England, May 25. Recently he received a letter from K. Van Schooten of Lisse, The Netherlands who found the chocolates, somewhat waterlogged, on a Dutch beach. 2787

Western Briefs

EDMONTON.—Workers at the Edmonton Post Office display a post card as evidence of the efficiency of its mail and the honesty of its handlers. The card, from Sacramento, Calif., had a \$1 bill affixed to transparent tape. It has been handled en route by five collectors, sorters and dispatchers. *

VICTORIA.—Visitors to British Columbia are being offered free chest X-ray treatment by the B.C. Tuberculosis Society. *

SWIFT CURRENT.—H. R. Estate broker petitioned council to provide more garage space in the city. Cars are said to be better to garages than to single houses on the streets. He said he was anxious to obtain a permit to build a three-car garage on his property. This was not allowed by a bylaw passed in 1928, but council will consider the matter. *

REGINA.—Saskatchewan farmers may soon be eating fresh-caught fish for breakfast every day. The first comprehensive fish survey of the southern part of the province to determine a fish stocking policy has been launched by the provincial government to build up recreational opportunities for anglers. *

VANCOUVER.—British Columbia's new compulsory hospital insurance, which goes into effect next January, offers benefits to all citizens of the province. Compulsory registration for the insurance starts in August, and premium collections in October.

WINNIPEG.—There has been a leap year in marriages in Manitoba. The provincial vital statistics bureau reported there had been 551 marriages in the four-week period from May 25 to June 25 against 425 in the same period last year.

EDMONTON.—Selling insurance in all parts of Alberta from one office usually is a difficult job but Gordon E. Smaitzer has simplified the problem. He bought his own airplane to visit clients throughout the province.

CALGARY.—One of the most popular exhibits at the Calgary Stampede this year was an entry by Revolt. Called "The Mountain Paradise", the exhibit featured a striking background of green cedar bows shipped to Calgary from the B.C. mountain town.

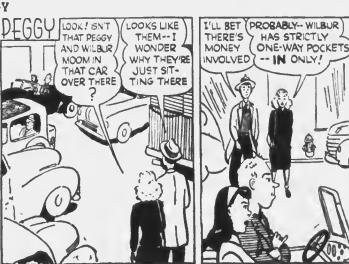
CATTLE SALE SETS RECORD SIOUX CITY, Ia.—A load of 64 whiteface steers averaging 1,011 pounds sold for \$33 a hundredweight here to set a world record for a single sale of feeder cattle. The cattle were owned by Albert Osdekov, Vale, S.D., farmer.

60TH ANNIVERSARY
ELKHORN, Man.—A capacity congregation attended a recent service in Elkhorn United Church to celebrate the 60th anniversary of the church's founding.

Years To Wait For Victory Medals

OTTAWA.—Veterans of World War I will have to wait several years before receiving their victory medals. W. C. Roman, master of the mint, disclosed. However, he said the mint was working as fast as possible to supply the 3,000,000 copies of the medal ordered by the government.

PEGGY



—By Chuck Thurston

"Canning" Aircraft With Object To Keep Motors For Years

CALGARY.—R.C.A.F. crews here are "canning" aircraft at the rate of 50 a month and during the last 10 months have "cooconed" over 500 potential warplane machines, by wrapping them in deterioration-proof and moistureproof plastic.

Object of the process is to prevent waste. After World War I, hundreds of warcraft were sold to private individuals for less than one quarter their cost because Canadian and U.S. Governments had no use for them and could not afford to keep them around and allow them to deteriorate.

By "canning" the engines, it is hoped that a motor can be kept for many years, then brought out of its covering in as good condition as when stored.

The process, developed by the U.S. Navy to take care of stored ships, is a simple operation. A motor is thoroughly overhauled, then run up with a special grade of preservative oil through lubrication lines. A layer of wood fiber packing is laid over portions of the engine, and a fine resin base spray, which looks like a spider's web, is sprayed over the whole engine, forming a close, lacelike pattern.

Next is applied a film of the same resinous material, colored yellow, to cut off outside air. This is followed by a coat of red colored material, and when dried the final silver coat is applied. To absorb any remaining moisture, commercial absorbents are introduced into a silt in the covering to suck up the humidity.

ELECTRIC CHAIR SHOWN IN DRIVE TO CHECK CRIME

COLUMBUS, Ohio.—A "jail on wheels", complete with a genuine electric chair, has started a tour of Ohio.

The Ohio Sheriffs' Association is displaying the crime-prevention unit in a program to reduce juvenile delinquency.

Pasteurized Milk Is Safe.

USE CERTO TO GET
50% MORE Jam or Jelly from your fruit
WITH NO RISK OF FAILURES

With the cost of living so high, Certo is grand news for jam and jelly makers. The merest beginner can use Certo knowing her jams and jellies will turn out right. And she'll get one-half as much again from her fruit.

These results are easier to understand when you realize that Certo is actually the natural substance in fruit which causes jams to "jam" and jellies to "jell". It's extremely short boil means:

tracted from fruits, in which it is most plentiful, to make jam and jelly-making quicker, easier, more economical.

THE WONDERFULLY SHORT CERTO BOIL

Certo ends the need for long, tedious, wasteful boiling to make sure your jams and jellies will set. With Certo, jams need only a one-to-two-minute full rolling boil... jellies a half-minute to a minute. This extremely short boil means:

1 A 50% greater yield because your precious fruit juice is not boiled down and down to waste away in steam.

2 A very short time only is spent in boiling and stirring.

3 There's no long boiling to dull the lovely natural color or spoil the juicy, fresh taste of the fruit. They stay in your jams and jellies.

BE SURE OF RESULTS.
MAKE YOUR JAMS AND JELLIES WITH CERTO.
YOUR GROCER HAS IT.
GET CERTO TODAY.



E-48

THIS IS YOUR CERTO RECIPE BOOKLET

CERTO
FRUIT PECTIN

A Product of General Foods

CERTO

FRUIT PECTIN

A pound of jam or jelly made with Certo contains no more sugar than a pound made the old long-boil way.

LOOK FOR BOOKLET
OF 72 TESTED RECIPES
UNDER THE LABEL



We're Proud of Our Town
We're Proud of Its Progressive Spirit

LET'S SUPPORT THE

Rodeo

BY A 100% ATTENDANCE

FOR THE PAUSE THAT REFRESHES
CALL IN AT THE

Empire Hotel



Welcome Visitors!

COLEMAN WELCOMES YOU TO
IT'S GREATEST SHOW THE*Coleman Rodeo, July 31*

Modern Electric

"Everything Electrical" Hardware and Furniture
R. A. Montalbetti, Prop. Phone 79, Coleman



When Better Rodeos
are Staged - COLEMAN
WILL STAGE THEM
This Year's Date:

Sat. July 31

THE MOTORDROME

Agents for General Motors, Pontiac and Buick Cars
Phone 77, Coleman Jim Wilkie, Proprietor

The Premier**Show In****South Alberta**

GRAND UNION HOTEL

Extends Best Wishes To

Coleman's RODEO

MILLIE BUBNIAK
who is making a determined effort to uphold the honor of the Coleman Board of Trade which sponsored the 1947 Rodeo Queen. Millie has possibly the

largest selling force of the three candidates and anticipates a happy ending come Friday night when the stubs are counted.

Photo by Gushul, Blairmore

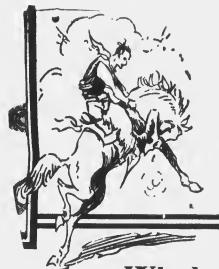


Welcome Pardner.. To Coleman And Our **RODEO**

We trust your visit here will be a most enjoyable one and that your fondest expectation of our show will be fulfilled.

Coleman Hotel

Martin Lusicich, Proprietor



ALL

**Broncho
Busters**
need
GOOD
Wholesome Food

When next In Coleman
Visit the store of Superlative Value

Red & White Store

(The Store With a Conscience)
Ross & Owen, Props. Phone 78, Coleman

Yi-Peee...

Let's Make It A Date!

— Visit the —
Coleman Rodeo

Saturday, July 31



WHITE ROSE GARAGE & SERVICE

August Schneides, Prop. Phone 6 Coleman

It's A Community Effort
To Raise Funds For

**Community
Recreation**

And Is Deserving Of
Your Support



Thrills and Spills Aplenty!

Feel that cold tingle run up and down your spine as dare-devil cowboys ride 'em to a finish. It's a HE-MAN SPORT
You'll enjoy every minute of it!

Holyk's

Meats and Groceries

Phone 57

A Town to Stand Still is to Become Stagnant

Coleman is a Progressive Community ever striving for a new goal



WE ARE NOW PLANNING A

Civic Centre

A progressive community deserves the support of all.

Let's All Be Present At The RODEO

Zak's

Meats and Groceries

Phone 13, Coleman

Purnell Theatres'

ATTRACTIOnS

Bellevue Theatre, Bellevue

Saturday and Monday, July 31 and August 2

Dennis MORGAN in

"My Wild Irish Rose"

Beggars You'll Be Gay Today!

Tuesday and Wednesday, August 3 and 4
Joan CRAWFORD, Dana Andrews and Henry FONDA

"DAISY KENYON"

Three together...and a love only two can share!

Orpheum Theatre, Blairmore

Saturday and Monday, July 31 and August 2

Frank MORGAN and Keenan WYNN in

"The Cockeyed Miracle"

Two Daffy Spooks!

SATURDAY MATINEE at 2 p.m.

Tuesday and Wednesday, August 3 and 4

Dennis MORGAN in

"My Wild Irish Rose"

It's Magnificent - In Technicolor!

**SUCCESS**

and

Best Wishes

to the

Coleman Rodeo**SATURDAY, JULY 31st**

Associated Board Of Royal School Music Results

Following are the successful candidates at the examinations held in the Pass, conducted for the Associated Board of the Royal Schools of Music, London, England, by C. H. Stuart Duncan in June, 1948, and theory examinations May 1, 1948:

Bellevue. Pianoforte

Grade 2, pass with merit, Shirley Curry, Joan Goodwin, Richard McDonald, Pass, Elaine Kovach.

Grade 1, Pass with distinction, Vivian Swieschuk. Pass with merit, Bernice Carpenter. Pass, Margaret Carpenter, Audrey Svada.

Preliminary examination, Johanne Shearer.

Blairmore

Grade 8, pass with distinction, Lloyd Pinkney (violin). Pass with merit, Frances Misson (piano). Pass, Shirley Montalbetti (piano), Edward H. Moser (violin).

Grade 7, pass with merit, Barbara Millett (piano).

Grade 6, pass, Frances Graham (violin).

Grade 5, pass with merit, Alice Delowski (violin), Nicholas Lobin (violin). Pass, Walter Roper (violin).

Grade 4, pass with merit, Steve Ozar (violin). Pass, Nancy Ozar (violin).

Grade 3, pass with distinction, Ralph Ryznar (violin). Pass, Alice Ferby (violin).

Grade 2, pass with merit, Shirley Coover (piano), Lenora Swieschuk (violin). Pass, Joan Coover (piano), Lona Mac Culham (piano), Jay Krosing (violin), Bruce Pinkney (piano).

Grade 1, pass with distinction, Anne Purcell (piano).

Preliminary examination, Rosalie Anne Billy (violin).

Coleman. Pianoforte

Grade 2, pass, Patricia Parker, Sheila Penny.

Grade 1, pass, Edna Lusicich, Margaret McDonald.

Theory exams, May 1.

Grade 7, pass with merit, John Graham. Grade 3, pass with distinction, Frances Graham, Walter Roper. Hillcrest. All pass theory with distinction. Grade 5, Irene Nykolaeck; grade 4, Joseph Bezlar; grade 3, Alice Delowski.

...V...

DR HERBERT CLAXTON
NOMINATED AT BROOKS

On Friday last at Brooks, Dr. Herbert Claxton was named Liberal candidate for the provincial riding of Bow Valley - Empress at a nominating meeting attended by about 75 delegates. Nominated by Alliter Johnson, Dr. Claxton was not opposed.

Che de la Bergne, president of the Bow Valley - Empress Liberal Association, was chairman of the meeting. Present member for the riding is W. E. Cain, Social Credit.

Here Fri. and Sat.



IRENE VERMILLION
acrobatic member of professional vaudeville show, Prairie Concerts, who will be on stage here Friday and Saturday, July 30-31 in conjunction with the Rodeo.

COLEMAN RODEO



SAT; JULY 31

Bronc Riding Contest with Saddle, Steer Wrestling,
Calf Roping, Bareback Bronc Riding with Surcingle, Wild Horse Race, Wild Cow Milking Contest

CROWNING OF RODEO QUEEN At 10 a.m.
On Main Street

RODEO PARADE
11.30 11.30
A.M. Clowns, Floats, Cowboys, Cowgirls, Indians riding in all their splendor, Army Display, Rodeo Queen and her Ladies-in-Waiting will also be seen in this parade.
Michel-Natal 50-piece Band and Coleman Pipe Band

PRAIRIE CONCERTS Crystal Arena
7.00 each nite
Fri. and Sat., July 30-31

Musical Acts, Clowns, Jugglers, Acrobatics, etc.
ADMISSION: Adults 75c - High School Students 50c - Children 25c

-- DANCE Each Evening at 9.30 --

Admission: Adults \$1.00; Students over 12 yrs. 50c;
Indians 50c; Kiddies under 12 yrs. 25c